

NINETEENTH CONGRESS OF THE REPUBLIC)
OF THE PHILIPPINES)
First Regular Session)



23 FEB 14 P 6:18

SENATE
Senate Bill No. 1881

RECEIVED BY: _____

Introduced by: **Senator Raffy T. Tulfo**

AN ACT
CREATING THE MEDIA ARTS UNIVERSITY OF THE PHILIPPINES

EXPLANATORY NOTE

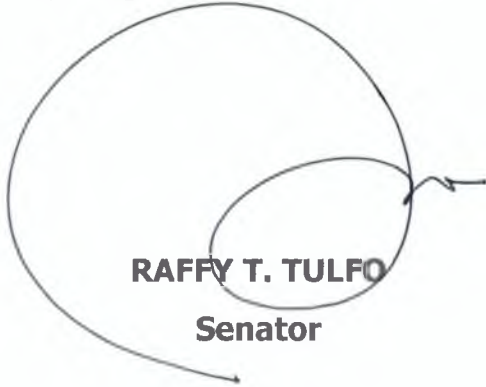
The Media Arts University of the Philippines (MAUP) will be a premier institution of higher learning that will provide students with a comprehensive education in the various disciplines of media arts, including film, television, radio, journalism, and digital media.

The proposed bill seeks to establish the MAUP as a state university under the supervision of the Commission on Higher Education (CHED). The university will have its own governing board and administrative structure, which will be responsible for its operation and management. The bill seeks to create programs that will be designed to meet the evolving needs of the media industry and to equip students with the skills and knowledge necessary to succeed in their chosen careers.

The proposed measure also seeks to establish research centers and institutes within the MAUP, which will focus on cutting-edge research and development in the field of media arts. These research centers and institutes will serve as a hub for

collaboration between the university and the media industry, and will help to advance the field of media arts through cutting-edge research and innovation.

The passage of this measure is thus earnestly sought.



23 FEB 14 P 6:18

SENATE
Senate Bill No. 1881

RECEIVED BY: 

Introduced by: **Senator Raffy T. Tulfo**

AN ACT
CREATING THE MEDIA ARTS UNIVERSITY OF THE PHILIPPINES

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

1 Section 1. *Short Title.* – This Act shall be known as the "Media Arts University of the
2 Philippines Act".

3 Sec. 2. *Declaration of Policy.* – The State recognizes the importance of providing
4 advanced education and training in the field of media arts and its related disciplines, to develop
5 human resources and promote the growth of the media arts industry in the Philippines.

6 Sec. 3. *Creation of the Media Arts University of the Philippines.* – There is hereby
7 created a media arts university, to be known as the "Media Arts University of the Philippines"
8 (MAUP), as a public tertiary educational institution. The MAUP shall be under the supervision
9 and control of the Commission on Higher Education (CHED).

10 Sec. 4. *Location.* – The MAUP shall be located in a suitable place within the National
11 Capital Region (NCR), as may be determined by the CHED, in consultation with the
12 Department of Public Works and Highways (DPWH), and the Department of Education
13 (DepEd).

14 Sec. 5. *Powers and Functions.* - The MAUP shall have the following powers and
15 functions:

16 (a) To offer undergraduate and graduate programs in media arts, animation, film and
17 television, multimedia, digital arts, and other related disciplines;

- 1 (b) To conduct research and development activities in media arts and its related disciplines,
2 and to promote collaboration with other institutions and organizations engaged in such
3 activities;
- 4 (c) To provide professional development programs for media arts practitioners and
5 educators, as well as to offer continuing education programs;
- 6 (d) To establish partnerships with media arts industry organizations, and to promote industry-
7 academe linkages;
- 8 (e) To promote the preservation, conservation and promotion of Philippine cultural heritage
9 through the use of media arts; and
- 10 (f) perform such other functions as may be necessary for the attainment of its objectives.

11 *Sec. 6. Curriculum.* – The CHED shall prescribe the curriculum and standards for the
12 programs offered by the MAUP, in consultation with the DepEd, and in accordance with the
13 policies, plans and programs of the government.

14 *Sec. 7. Faculty and Staff.* – The faculty and staff of the MAUP shall be appointed by the
15 CHED, in accordance with the Civil Service Law, rules and regulations.

16 *SEC. 8. Board of Regents.* – The MAUP shall be governed by a Board of Regents,
17 composed of the CHED Chairperson as Chairman, and six (6) other members, who are experts
18 in media arts and its related disciplines, and who shall be appointed by the President of the
19 Philippines. The term of office of the members of the Board of Regents shall be six (6) years,
20 and they shall be eligible for reappointment.

21 *Sec. 9. Fund Sources.* – The funds of the MAUP shall come from the government,
22 donations, endowments, grants, and other sources.

23 *Sec. 10. Appropriation.* – The amount necessary for the implementation of this Act shall
24 be charged against the current year's appropriations of the CHED. Thereafter, such sum as
25 may be necessary for its continued implementation shall be included in the annual General
26 Appropriation Act.

27 *Sec. 11. Repealing Clause.* – All laws, executive orders, rules and regulations, or parts
28 thereof, inconsistent with this Act are hereby repealed or modified accordingly.

29 *Sec. 12. Separability Clause.* – I If any provision of this Act is declared invalid or
30 unconstitutional, the remaining provisions hereof which are not affected shall remain in full
31 force and effect.

32 *Sec. 13. Effectivity.* – This Act shall take effect fifteen (15) days following its publication
33 in the Official Gazette or in at least one (1) newspaper of general circulation.

Approved,