



## HOUSE OF REPRESENTATIVES

**H. No. 6374**

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BY REPRESENTATIVES VILLAFUERTE AND ALVAREZ (F.), PER  
COMMITTEE REPORT NO. 246

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AN ACT RENEWING FOR ANOTHER TWENTY-FIVE (25) YEARS THE  
FRANCHISE GRANTED TO CACERES BROADCASTING  
CORPORATION UNDER REPUBLIC ACT NO. 8106,  
ENTITLED “AN ACT GRANTING THE CACERES  
BROADCASTING CORPORATION A FRANCHISE TO  
CONSTRUCT, INSTALL, OPERATE AND MAINTAIN RADIO  
AND TELEVISION BROADCASTING STATIONS IN THE  
ISLAND OF LUZON AND FOR OTHER PURPOSES”

*Be it enacted by the Senate and House of Representatives of the  
Philippines in Congress assembled:*

1           SECTION 1. *Nature and Scope of Franchise.* – Subject to the  
2 provisions of the Constitution and applicable laws, rules and  
3 regulations, the franchise granted to Caceres Broadcasting  
4 Corporation, hereunder referred to as the grantee, its successors or  
5 assignees, under Republic Act No. 8106, to construct, install,  
6 establish, operate, and maintain for commercial purposes and in the  
7 public interest, radio and/or television broadcasting stations where  
8 frequencies and/or channels are still available for radio and/or  
9 television broadcasting, including digital television system, through  
10 microwave, satellite or whatever means, as well as the use of any new  
11 technology in television and radio systems, with the corresponding  
12 technological auxiliaries and facilities, special broadcast and other

1 program and distribution services and relay stations in the island of  
2 Luzon, is hereby renewed for another twenty-five (25) years from the  
3 effectivity of this Act.

4       SEC. 2. *Manner of Operation of Stations or Facilities.* – The  
5 stations or facilities of the grantee shall be constructed and operated  
6 in a manner as will, at most, result only in the minimum interference  
7 on the wavelengths or frequencies of existing stations or other  
8 stations which may be established by law, without in any way  
9 diminishing its own privilege to use its assigned wavelengths or  
10 frequencies and the quality of transmission or reception thereon as  
11 should maximize rendition of the grantee's services and/or the  
12 availability thereof.

13       SEC. 3. *Prior Approval of the National Telecommunications*  
14 *Commission.* – The grantee shall secure from the National  
15 Telecommunications Commission (NTC) the appropriate permits and  
16 licenses for the construction and operation of its stations or facilities  
17 and shall not use any frequency in the radio/television spectrum  
18 without authorization from the NTC. The NTC, however, shall not  
19 unreasonably withhold or delay the grant of any such authority.

20       The grantee shall not dispose or lease its facilities except to  
21 entities with radio or television broadcasting franchise: *Provided,*  
22 That the grantee shall inform and secure written authorization to  
23 proceed from the NTC, and report the transaction to the NTC within  
24 sixty (60) days after its completion: *Provided, further,* That the NTC  
25 shall determine the corresponding sanction for any violation of this  
26 provision.

27       SEC. 4. *Responsibility to the Public.* – The grantee shall  
28 provide, free of charge, adequate public service time which is  
29 reasonable and sufficient to enable the government, through the

1 broadcasting stations or facilities of the grantee, to reach the  
2 pertinent populations or portions thereof, on important public issues  
3 and relay important public announcements and warnings concerning  
4 public emergencies and calamities, as necessity, urgency or law may  
5 require; provide at all times sound and balanced programming;  
6 promote public participation; assist in the functions of public  
7 information and education; conform to the ethics of honest enterprise;  
8 promote audience sensibility and empowerment including closed  
9 captioning; and not use its stations or facilities for the broadcasting  
10 of obscene or indecent language, speech, act or scene; or for  
11 the dissemination of deliberately false information or willful  
12 misrepresentation, to the detriment of public interest; or to incite,  
13 encourage, or assist in subversive or treasonable acts.

14 Public service time referred herein shall be equivalent to a  
15 maximum aggregate of ten percent (10%) of the paid commercials or  
16 advertisements which shall be allocated based on need to the  
17 Executive and Legislative branches, the Judiciary, Constitutional  
18 Commissions, and international humanitarian organizations duly  
19 recognized by statutes: *Provided*, That the NTC shall increase the  
20 public service time in case of extreme emergency or calamity. The  
21 NTC shall issue rules and regulations for this purpose, the effectivity  
22 of which shall commence upon applicability with other similarly  
23 situated broadcast network franchise holders.

24 SEC. 5. *Right of the Government.* – The radio spectrum is a  
25 finite resource that is part of the national patrimony and the use  
26 thereof is a privilege conferred upon the grantee by the State and may  
27 be withdrawn any time after due process.

28 A special right is hereby reserved to the President of the  
29 Philippines, in times of war, rebellion, public peril, calamity,

1 emergency, disaster, or disturbance of peace and order: to  
2 temporarily take over and operate the stations or facilities of the  
3 grantee; to temporarily suspend the operation of any station or  
4 facility in the interest of public safety, security and public welfare; or  
5 to authorize the temporary use and operation thereof by any agency  
6 of the government, upon due compensation to the grantee, for the use  
7 of stations or facilities during the period when these shall be so  
8 operated.

9       SEC. 6. *Term of Franchise.* – This franchise shall be in effect  
10 for a period of twenty-five (25) years from the effectivity of this Act,  
11 unless sooner revoked or cancelled. This franchise shall be deemed  
12 *ipso facto* revoked in the event the grantee fails to operate  
13 continuously for two (2) years.

14       SEC. 7. *Self-regulation by and Undertaking of Grantee.* – The  
15 grantee shall not require any previous censorship of any speech, play,  
16 act or scene, or other matter to be broadcast from its stations, but if  
17 any such speech, play, act or scene, or other matter should constitute  
18 a violation of the law or infringement of a private right, the grantee  
19 shall be free from any liability, civil or criminal, for such speech, play,  
20 act or scene, or other matter: *Provided*, That the grantee, during any  
21 broadcast, shall cut off the airing of speech, play, act or scene, or other  
22 matter being broadcast if the tendency thereof is to propose and/or  
23 incite treason, rebellion or sedition; or the language used therein or  
24 the theme thereof is indecent or immoral: *Provided, further*, That  
25 willful failure to do so shall constitute a valid cause for the  
26 cancellation of this franchise.

27       SEC. 8. *Warranty in Favor of the National and Local*  
28 *Governments.* – The grantee shall hold the national, provincial, city,  
29 and municipal governments of the Philippines free from all claims,

1 liabilities, demands, or actions arising out of accidents causing injury  
2 to persons or damage to properties, during the construction or  
3 operation of the stations of the grantee.

4       SEC. 9. *Commitment to Provide and Promote the Creation of*  
5 *Employment Opportunities.* – The grantee shall create employment  
6 opportunities as well as accept on-the-job trainees in their franchise  
7 operations: *Provided,* That priority shall be accorded to the residents  
8 of the place where the principal office of the grantee is located:  
9 *Provided, further,* That the grantee shall comply with the applicable  
10 labor standards and allowance entitlement under existing labor laws,  
11 rules and regulations and similar issuances: *Provided, finally,* That  
12 the employment opportunities or jobs created shall be reflected in the  
13 General Information Sheet (GIS) to be submitted to the Securities  
14 and Exchange Commission (SEC) annually.

15       SEC. 10. *Sale, Lease, Transfer, Grant of Usufruct, or*  
16 *Assignment of Franchise.* – The grantee shall not sell, lease,  
17 transfer, grant the usufruct of, nor assign this franchise or the rights  
18 and privileges acquired thereunder to any person, firm, company,  
19 corporation, or other commercial or legal entity, nor merge with any  
20 other corporation or entity, nor the controlling interest of the grantee  
21 be transferred, simultaneously or contemporaneously, to any person,  
22 firm, company, corporation, or entity without the prior approval of  
23 the Congress of the Philippines. Congress shall be informed of any  
24 sale, lease, transfer, grant of usufruct, or assignment of franchise or  
25 the rights and privileges acquired thereunder, or of the merger or  
26 transfer of the controlling interest of the grantee, within sixty (60)  
27 days after the completion of the said transaction. Failure to report to  
28 Congress such change of ownership shall render the franchise *ipso*  
29 *facto* revoked. Any person or entity to which this franchise is sold,

1 transferred, or assigned shall be subject to the same conditions,  
2 terms, restrictions, and limitations of this Act.

3 SEC. 11. *Dispersal of Ownership.* – In accordance with the  
4 constitutional provision to encourage public participation in public  
5 utilities, the grantee shall continue to offer to Filipino citizens at least  
6 thirty percent (30%) of its common stocks, or a higher percentage that  
7 may hereafter be provided by law, in any securities exchange in the  
8 Philippines within five (5) years from the renewal of its franchise:  
9 *Provided*, That in cases where public offer of shares is not applicable,  
10 other methods of encouraging public participation by citizens and  
11 corporations operating public utilities must be implemented.  
12 Noncompliance therewith shall render the franchise *ipso facto*  
13 revoked.

14 SEC. 12. *Reportorial Requirement.* – The grantee shall  
15 submit an annual report to the Congress of the Philippines, through  
16 the Committee on Legislative Franchises of the House of  
17 Representatives and the Committee on Public Services of the Senate,  
18 on its compliance with the terms and conditions of the franchise and  
19 on its operations on or before April 30 of every year during the term  
20 of its franchise.

21 The annual report shall include an update on the roll-out,  
22 development, operation and/or expansion of business; audited  
23 financial statements; latest GIS officially submitted to the SEC, if  
24 applicable; certification of the NTC on the status of its permits and  
25 operations; and an update on the dispersal of ownership undertaking,  
26 if applicable.

27 The reportorial compliance certificate issued by Congress shall  
28 be required before any application for permit or certificate is accepted  
29 by the NTC.

1           SEC. 13. *Fine.* – Failure of the grantee to submit the requisite  
2 annual report to Congress shall be penalized by a fine of Five hundred  
3 pesos (P500.00) per working day of noncompliance. The fine shall be  
4 collected by the NTC from the delinquent franchise grantee separate  
5 from the reportorial penalties imposed by the NTC and the same  
6 shall be remitted to the Bureau of the Treasury.

7           SEC. 14. *Equality Clause.* – Any advantage, favor, privilege,  
8 exemption, or immunity granted under existing franchises, or which  
9 may hereafter be granted for radio and/or television broadcasting,  
10 upon prior review and approval of Congress, shall become part of  
11 this franchise and shall be accorded immediately and unconditionally  
12 to the herein grantee: *Provided,* That the foregoing shall neither  
13 apply to nor affect the provisions of broadcasting franchises  
14 concerning territorial coverage, the term, or the type of service  
15 authorized by the franchise.

16           SEC. 15. *Repealability and Nonexclusivity Clause.* – This  
17 franchise shall be subject to amendment, alteration, or repeal by the  
18 Congress of the Philippines when the public interest so requires and  
19 shall not be interpreted as an exclusive grant of the privileges herein  
20 provided for.

21           SEC. 16. *Separability Clause.* – If any of the sections or  
22 provisions of this Act is held invalid, all other provisions not affected  
23 thereby shall remain valid.

24           SEC. 17. *Repealing Clause.* – All laws, decrees, orders,  
25 resolutions, instructions, rules and regulations, and other issuances  
26 or parts thereof which are inconsistent with the provisions of this Act  
27 are hereby repealed, amended, or modified accordingly.

1           SEC. 18. *Effectivity.* – This Act shall take effect fifteen (15)  
2 days after its publication in the *Official Gazette* or in a newspaper of  
3 general circulation.

Approved,

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